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Echo Global Logistics Names Christopher N. Clemmensen Senior Vice President of Marketing

Former Executive at Thomson Reuters and Press Ganey Associates Tapped to Lead Marketing at Echo

CHICAGO, IL -- (Marketwired) -- 08/19/15 -- Echo Global Logistics, Inc. (NASDAQ: ECHO), a leading provider of technology-enabled transportation and supply chain management services (the "Company"), announced today that Christopher N. Clemmensen has been named Senior Vice President of Marketing. A proven executive with nearly 25 years of experience at both emerging and Fortune 500 companies, Clemmensen comes to Echo with a history of profitable revenue growth, innovative marketing campaigns and successful re-brandings. He will lead the marketing department with a focus on strategic marketing, product management and lead-generation efforts at Echo.

Clemmensen has a proven track record of success as a marketing executive. From 1999 to 2001, he served as VP of Marketing at YesMail, where he worked with current Echo President and Chief Operating Officer David Menzel. Clemmensen led marketing efforts throughout YesMail's IPO and \$520 million acquisition by CMGI in 2000. His prior experience includes brand management roles at Kraft and S.C. Johnson & Sons.

As the top marketing executive at the Healthcare division of Thomson Reuters, Clemmensen oversaw the annual 100 Top Hospitals[®] report, growing sales 46 percent over three years. Leading up to the acquisition of Reuters in 2008, he led a 50-person global marketing team that integrated marketing across five businesses for Thomson worth \$450 million. Post acquisition, Clemmensen worked on the company's global rebranding as Thomson Reuters, an effort that spanned 300 offices in 93 countries.

From 2010 to 2012, Clemmensen oversaw lead-generation efforts at Press Ganey Associates, resulting in 16 percent annual sales growth and 10 percent EBITDA growth. He launched a multi-channel marketing effort and a behavioral-based marketing automation & lead generation system integrated into Salesforce.com that produced over 10,000 leads per year.

"I was attracted to Echo because of the proprietary technology and outstanding talent that continues to position the company as a leader in the transportation management industry," said Clemmensen. "We have a lot to offer carriers and clients, and, using the latest marketing innovations, we can reach that audience in an efficient, meaningful way."

"We spent six months searching for the right marketing executive and finally found the type of leader we wanted," said Doug Waggoner, Chairman of the Board and Chief Executive Officer of Echo Global Logistics. "Chris is a proven change agent and the perfect person to lead marketing, especially considering our acquisition of Command Transportation. He's experienced with acquisitions and will position our brand for ongoing success."

"I had the pleasure to work with Chris during the internet's heyday, and I'm proud to work with him again on the forefront of transportation technology," said David Menzel, President and COO of Echo Global Logistics. "He thrived in YesMail's tech-driven, fast-paced environment, and I know he will succeed here at Echo, too."

Clemmensen earned his MBA from the University of Virginia's Darden School of Business and his B.S. in Business Administration at the University of Illinois, Urbana-Champaign. A dedicated member of the American Heart Association, Clemmensen has served on the board of the Chicago Heart Ball for 10 years. When he was Corporate Chair in 2009, the event raised more than \$1 million. An Eagle Scout since age 16, Clemmensen now serves as Assistant Scout Master for Boy Scout Troop 46 in his hometown of Lake Forest, IL.

About Echo Global Logistics

Echo Global Logistics, Inc. (NASDAQ: ECHO) is a leading provider of technology-enabled transportation and supply chain management services. Headquartered in Chicago with more than 30 offices around the country, Echo offers freight brokerage and Managed Transportation solutions for all major modes, including truckload, partial truckload, LTL, intermodal, and

expedited. Echo maintains a proprietary, web-based technology platform that compiles and analyzes data from its network of over 30,000 transportation providers to serve clients across a wide range of industries and simplify the critical tasks involved in transportation management. For more information on Echo Global Logistics, visit: www.echo.com.

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