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## **Echo Global Logistics Named 2014 Truckload Carrier of the Year by Longstanding Partner Berry Plastics**

### **Leading Plastic Packaging and Engineered Materials Firm Utilizes Echo Proprietary Technology and Dedicated Truckload Support Team**

CHICAGO, IL -- (Marketwired) -- 04/08/15 -- Echo Global Logistics, Inc. (NASDAQ: ECHO), a leading provider of technology-enabled transportation and supply chain management services, announced today the company was named 2014 Truckload Carrier of the Year by Berry Plastics Group, Inc. (NYSE: BERY). Evansville, Indiana-based Berry Plastics is a top provider of plastic packaging, tapes and adhesives and protection materials for numerous markets including personal care, household food, beverage, foodservice, and healthcare.

"We are honored to be named the 2014 Truckload Carrier of the Year by Berry Plastics, a longstanding partner who has given us the opportunity to simplify their shipping requirements," said Douglas R. Waggoner, Chief Executive Officer of Echo Global Logistics. "Through our extensive carrier network and access to vital, real-time data, we help Berry Plastics and other clients find the right truckload carrier that fits their specific needs."

Echo has increased its geographic coverage, allowing Berry Plastics to better leverage the expanded Echo carrier base. The partnership between the two companies has grown to a corporate, national level and resulted in deeper relationships, open communication and thus the prestigious recognition of the high performance and service provided by Echo.

"We have a collaborative and strategic business relationship with Echo and its truckload business that allows us to best meet the needs of our diverse base of customers in the United States," said Kelly Allen, Director Corporate Logistics at Berry Plastics. "Echo offers us the necessary size, scale, proprietary technology, and committed customer service that help us to move product efficiently and quickly."

#### **About Berry Plastics**

*Berry Plastics Group, Inc. is a leading provider of value-added plastic consumer packaging and engineered materials delivering high-quality customized solutions to our customers with annual net sales of \$5 billion in fiscal 2014. With world headquarters in Evansville, Indiana, the Company's common stock is listed on the New York Stock Exchange under the ticker symbol BERY. For additional information, visit the Company's website at [www.berryplastics.com](http://www.berryplastics.com).*

#### **About Echo Global Logistics**

*Echo Global Logistics, based in Chicago, is a leading provider of technology-enabled transportation and supply chain management services. Echo maintains a proprietary, web-based technology platform that compiles and analyzes data from its network of over 30,000 transportation providers to serve its clients' transportation and supply chain management needs. Offering freight brokerage and Managed Transportation solutions across all major modes, Echo serves clients in a wide range of industries, including manufacturing, construction, consumer products, and retail. For more information on Echo, visit: [www.echo.com](http://www.echo.com).*

ECHO: Corporate

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